## CONTRACT



And:

**GMMB** 3050 K STREET NW WASHINGTON, DC 20007

	Contract / Re	vision		Alt Order #	<u>‡</u>	
	334840	/				
Product						
CANDIDATE ORDERS						
Contract Dates	Estimate #					
09/12/12 - 09/17/12	1768-OFA					
Advertiser_			Ori	iginal Date	/ Revision	
OBAMA FOR AMERICA			C	9/12/12	/ 09/13/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	

Station Account Executive Sales Office WTVJ Corey Lane Philadelphia NS Special Handling Demographic RHH IDB# Advertiser Code Product Code Agency Ref Advertiser Ref 19078 25779

Spots/

				ppula	o/			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length V	Veek	Rate	Type	Spots	Amount
N 1 WTVJ 09/13/12 09/17/12 5A-6A TISF	5A-6A		:30			NM	5	\$250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPT	IBLE CLASS OF TIM	IE (IP)						
Start Date End Date Weekdays Spots/Week	Rate	` '				j		
Week: 09/10/12	\$50.00							
Week: 09/17/12 09/23/12 M 2	\$50.00							
N 2 WTVJ 09/13/12 09/17/12 6A-7A TISF	6A-7A		:30			NM	5	\$875.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPT	IBLE CLASS OF TIM	IE (IP)						
Start Date End Date Weekdays Spots/Week	Rate							
Week: 09/10/12	\$175.00							
Week: 09/17/12 09/23/12 M 2	\$175.00							
N 3 WTVJ 09/13/12 09/17/12 7A-9A TODAY	7A-9A		:30			NM	5	\$1,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPT		IE (IP)						
Start Date End Date Weekdays Spots/Week	Rate							
Week: 09/10/12	\$300.00							
Week: 09/17/12 09/23/12 M 2	\$300.00							
N 4 WTVJ 09/15/12 09/15/12 6-7A MIAMI SA/WKND TOI	D/6A-7A	S-	:30	1	\$75.00	NM	1	\$75.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPT	IBLE CLASS OF TIM	IE (IP)						
N 5 WTVJ 09/15/12 09/15/12 7A-9A SAT TODAY	7A-9A	S-	:30	1	\$100.00	NM	1	\$100.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)								
N 6 WTVJ 09/16/12 09/16/12 6-8A MIAMI SU/WKND TOI	D/6A-8A	S	:30	1	\$75.00	NM	1	\$75.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPT	IBLE CLASS OF TIM	IE (IP)						
N 7 WTVJ 09/16/12 09/16/12 8A-9A SUN TODAY	8A-9A	S	:30	1	\$150.00	NM	1	\$150.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPT	IBLE CLASS OF TIM	IE (IP)						
N 8 WTVJ 09/16/12 09/16/12 9A-10A MEET THE PRESS	9A-10A	S	:30	1	\$1,500.00	NM	1	\$1,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPT	IBLE CLASS OF TIM	IE (IP)						
		` '						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

09/12/12

/ 09/13/12



	Contract / Revision 334840 /	Alt Order #
Contract Dates 09/12/12 - 09/17/12	Product CANDIDATE ORDERS	Estimate # 1768-OFA
Advertiser	Origi	nal Date / Revision

	OBAINA FOR AMERICA	00/12/12 / 00	
*Line Ch Start Date End Date Description Start/End T	Spots/ Time Days Length Week Rate	Type Spots	Amount
N 9 WTVJ 09/13/12 09/17/12 9A-10A TODAY II 9A-10A  ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS C  Start Date End Date Weekdays Spots/Week Rate  Week: 09/10/12 09/16/12TF 3 \$175.00	:30 PF TIME (IP)	NM 5	\$875.00
Week:         09/17/12         09/23/12         M 2         \$175.00           N 10         WTVJ         09/13/12         09/17/12         10A-11A TODAY III         10A-11A	:30	NM 5	\$750.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF STATE OF S	F TIME (IP)		
N 11 WTVJ 09/13/12 09/17/12 11-1130A NBC MIAMI AT 11,11A-1130A  ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS C  Start Date	:30 PF TIME (IP)	NM 5	\$375.00
N 12 WTVJ 09/13/12 09/17/12 1130A-12P 6 IN THE MIX 1130A-12P  ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS C  Start Date	:30 PF TIME (IP)	NM 5	\$375.00
N 13 WTVJ 09/13/12 09/17/12 2P-3P JEFF PROBST 2P-3P  ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS CONTROL Start Date   End Date   Weekdays   Spots/Week   Rate   \$125.00    Week: 09/17/12 09/23/12 M 2 \$125.00	:30 PF TIME (IP)	NM 5	\$625.00
N 14 WTVJ 09/15/12 09/15/12 9A-10A MIAMI SA/WKND TO9A-10A ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS C	S- :30 1 \$100.00	NM 1	\$100.00
N 15 WTVJ 09/13/12 09/17/12 4-5P ELLEN 4P-5P  ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS CONTROL Start Date End Date Weekdays Spots/Week Rate 99/10/12 09/16/12TF 3 \$200.00  Week: 09/17/12 09/23/12 M 2 \$200.00	:30	NM 5	\$1,000.00
N 16 WTVJ 09/13/12 09/17/12 5P-6P NBC 6 NEWS @5P 5P-6P  ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS C  Start Date	:30 PF TIME (IP)	NM 5	\$1,000.00
N 17 WTVJ 09/13/12 09/17/12 6P-630P EARLY NEWS 6P-630P  ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS C  Start Date End Date Weekdays Spots/Week 8350.00  Week: 09/17/12 09/23/12 M 2 \$350.00	:30 PF TIME (IP)	NM 5	\$1,750.00
N 18 WTVJ 09/13/12 09/17/12 630-7P NIGHTLY NEWS 630P-7P	:30	NM 2	\$7,000.00

**OBAMA FOR AMERICA** 

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ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I I.

09/12/12

09/13/12

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	Contract / Revision 334840 /	Alt Order #
Contract Dates 09/12/12 - 09/17/12	Product CANDIDATE ORDERS	Estimate # 1768-OFA
Advertiser	I	nal Date / Revision

Spots/ \*Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount Weekdays Start Date **End Date** Spots/Week Rate Week: 09/10/12 09/16/12 - - - TF-\$3,500.00 Week: 09/17/12 09/23/12 M- - - - -\$3,500.00 19 WTVJ 09/15/12 09/16/12 6P-7P SA-SU 6P 6P-7P ----SS :30 2 \$325.00 NM 2 \$650.00 ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP) WTVJ 09/13/12 09/17/12 7P-730P EXTRA 7P-730P :30 NM 3 \$900.00 ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP) Start Date **End Date** Spots/Week Weekdays Rate Week: 09/10/12 - - - TF- -09/16/12 2 \$300 00 Week: 09/17/12 09/23/12 M- - - -\$300.00 1 730P-8P ACCESS HOLLYW(730P-8P WTVJ 09/13/12 09/17/12 .30 NM 2 \$600.00 ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP) **End Date** Spots/Week Weekdays Rate Start Date Week: 09/10/12 09/16/12 - - TF- -\$300.00 Week: 09/17/12 09/23/12 M----\$300.00 WTVJ 09/17/12 09/17/12 8-10P THE VOICE 8P-10P \$3,000.00 \$3,000.00 :30 NM ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP) 9P-11P THE VOICE \$3,000.00 23 WTVJ 09/12/12 09/12/12 :30 NM \$3,000.00 ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP) Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 2 WTVJ 09/12/12-09/12/12 9P-11P THE VOICE 9P-11P - - - W- - -NM :30 See MG 23.3 PRFFMPT 3 WTVJ 09/17/12-09/17/12 8-10P THE VOICE 8P-10P :30 \$3,000,00 NM MG for 23.2 09/12 N 24 WTVJ 09/14/12 09/14/12 8-9P WHITNEY/COMMUNIT'8P-9P - - - - F- -:30 \$1,500.00 NM \$1,500.00 ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP) Date Range Spot Ch Description Start/End Time Weekdays Length Rate Type 1 WTVJ 09/14/12-09/14/12 8-9P WHITNEY/COMMUNIT'8P-9P :30 NM See MG 24.2 PREEMPT-PROGRAM CHANGE 2 WTVJ 09/14/12-09/14/12 8-9P GUYS W/KIDS/GO ON 8P-9P ---- F----:30 \$1,500.00 NM MG for 24.1 09/14 09/17/12 11P-1135P L. NEWS WTVJ 09/13/12 11P-1135P :30 NM 3 \$1.800.00 ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP) Start Date **End Date** Spots/Week Weekdays Rate Week: 09/10/12 09/16/12 - - TFS-\$600.00 Week: 09/17/12 09/23/12 WTVJ 09/16/12 09/16/12 NFL LATE NEWS NON-LOC 1130P-1230A :30 NM \$1,000.00 ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP) Spots/Week Start Date **End Date** Weekdays Rate Week: 09/10/12 \$1,000.00 09/16/12 ----S 1 1135-1235A TONIGHT/W LE 1135P-1235A WTVJ 09/13/12 NI/ 09/17/12 .30 5 \$1,500.00

**OBAMA FOR AMERICA** 

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ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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Totals



	Contract / Revision 334840 /	•	Alt Order #	
Contract Dates 09/12/12 - 09/17/12	Product CANDIDATE ORDI		Estimate # 1768-OFA	
Advertiser ORAMA FOR AMERICA	Original Date / Revision 09/12/12 / 09/13/12			

Spots/			
*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate	e TypeS	pots	Amount
Start Date         End Date         Weekdays         Spots/Week         Rate           Week:         09/10/12         09/16/12        TF         3         \$300.00			
Week: 09/10/12			
	O NIM	0	<b>#</b> 00 000 00
2 10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	0 NM	2	\$26,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)		•	ФО 000 00
N 29 WTVJ 09/13/12 09/13/12 8-10P AMERICA GOT TALE18P-10P T :30 2 \$1,500.0	0 NM	2	\$3,000.00
N 30 WTVJ 09/15/12 09/15/12 8P-11P SATURDAY PRIME 8P-11PS- :30 3 \$650.0	00 NM	3	\$1,950.00
N 31 WTVJ 09/17/12 09/17/12 11A-12P SO FL TODAY 11A-12P M :30 2 \$75.0	0 NM	2	\$150.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate	<u>Type</u>		
1 WTVJ 09/17/12-09/17/12 11A-12P SO FL TODAY 11A-12P M:30 <del>\$75.00</del>	NM		
See MG 31.3,31.4			
PREEMPT			
2 WTVJ 09/17/12 11A-12P SO FL TODAY 11A-12P M: 30 \$75.06	NM		
See MG 31.3,31.4			
PREEMPT 3 WTVJ 09/15/12-09/15/12 6-7A MIAMI SA/WKND TODA6A-7ASa :30 \$75.00	NM NM		
(M) MG for 31.1.31.2	INIV		
4 WTVJ 09/16/12 6-8A MIAMI SU/WKND TODA6A-8ASt :30 \$75.00	NM NM		
N 32 WTVJ 09/15/12 09/15/12 6-7A MIAMI SA/WKND TOD/6A-7AS- :30 1 \$75.0	00 NM	1	\$75.00
N 33 WTVJ 09/14/12 09/14/12 10-11P DATELINE NBC 10P-11P F :30 1 \$1,500.0	0 NM	1	\$1,500.00
Totals		93	\$65,000.00

**OBAMA FOR AMERICA** 

Time Period # of Spots **Gross Amount** Net Amount 08/27/12 -09/17/12 93 \$65,000.00 \$55,250.00

\$55,250.00

Signature:	Da	nte:
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\$65,000.00

93

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